

MODERN IDENTITY ON FACEBOOK: A CORPUS BASED STUDY

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ABSTRACT

The study highlights the problems in present time media its peak level to give reaction in sentence, to reply, to give remarks, or even a click to poke and to like on social media has turned into the identity of ones most recent and current identity depiction. Personality is firmly related with language selection on social media resources as WhatsApp, Email, Instagram or Facebook. All that we are feeling of ourselves or about others, our need in life goals, our subjectivity or objectivity, is about index of our personality and character's assessment. The researchers used the quantitative and qualitative research method for the study and the study was descriptive in nature. The researchers have started with collecting data as research papers and adding data collected files of 56 research papers comprising 438202 words in AntConc 4.3.4w (windows) 2014 by Laurence Anthony, and started with Key Words as Facebook. Media are the primary source of information in the apps of Facebook, WhatsApp, email, twitter Instagram, snap chat, Tiktok, games, LinkedIn, YouTube and a number of modern latest identity. The researcher has explored the social, economic, and demographic characteristics of the respondents, investigate the various social and economic dimensions that lead to the Facebook study, the nature of problems of face book users, the impacts of face book on the mind of people, the role of face book in addressing the mass audience and propose measures to address growing problems of modern era and identity. It is recommended that on social media the use of proper, nice, sophisticated, clean, clear, simple, to the point, brief, neat and polished language may be entertained and is appreciated. Even in the comment boxes, in poking or sticker comments, the use of language is of

great impact for the audience. In modern time the language use on media response, especially on Facebook has become the identity and it may be given special care in its application.

Key words: Facebook ;WhatsApp ;email twitter ; Instagram ; modern latest identity.

INTRODUCTION

The world has become now a global village due to the advancement of the information communication technologies and media response. Media includes popular app and one of the best identity depiction. So its aims are global and widespread. Media general awareness for the different spheres of life issues. Radojkovic & Miletic (2006) explained it as Media are the primary source of information in the apps of facebook, whatsapp, email, twitter instagram, snap chat, tiktok, games, linkedin, youtube and a number of modern latest apps . Society demands information from media at the basic and information provided by the media affects thoughts and believes the members of the society. Lombardo (2015) also explained the role of media in these words “Media can influence society .

OBJECTIVES

The major objectives of the study are the following to explore the social, economic, and demographic characteristics of the respondents, to investigate the various social and economic dimensions that lead to the facebook study, to study the nature of problems of face book users. to determine the impacts of face book on the mind of people, to find out the role of face book in addressing the mass audience and to propose measures to address growing problems .

RESEARCH QUESTIONS

1. What are the social, economic, and demographic characteristics of the respondents on social media specially Facebook ?
2. How one can investigate the various social and economic dimensions that lead to the Facebook study?
3. What is the way to study the nature of problems of face book users?
4. What are the methods to determine the impacts of face book on the mind of people?
5. Which is the best way to find out the role of face book in addressing the mass audience ?
6. Which are measures to address growing problems of modern era identity depiction ?

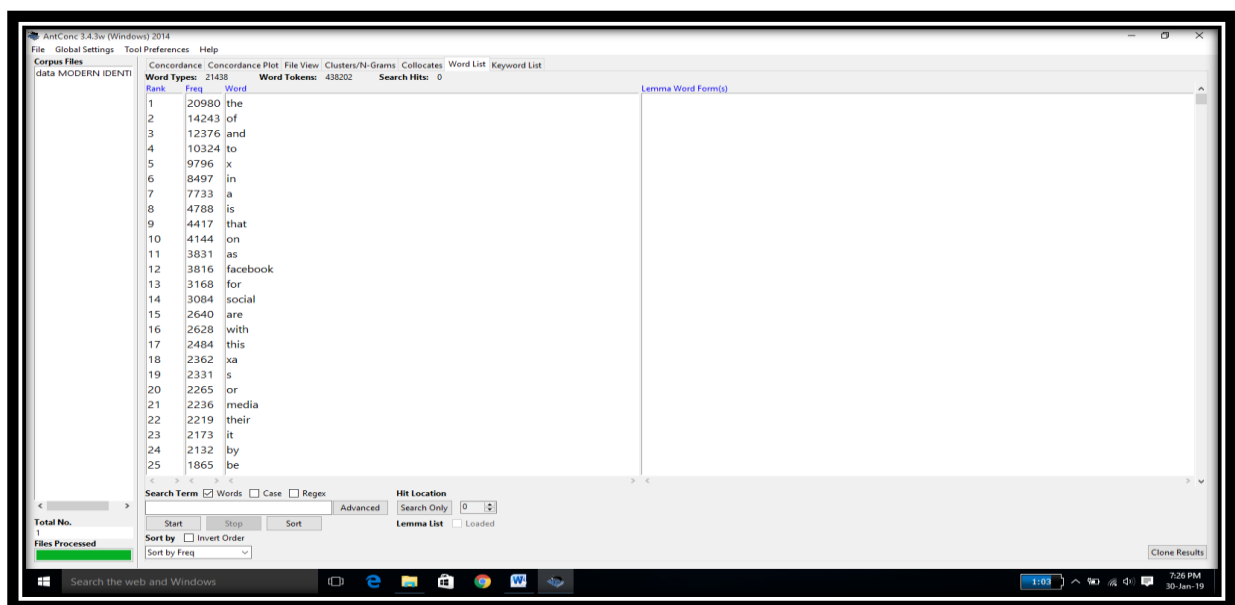
In present day time to give reaction in constructive response sentence, to reply properly, remarks, to like, has turned into the Identity of ones most recent and current identity portrayal. Personality is firmly related with language selection on social media. Our feeling of ourselves, our need, our subjectivity, is built in dialect (Weedon, 1987), and in the meantime, the execution of characters shapes how semantic assets are sent (De Fina, 2016).

METHODOLOGY

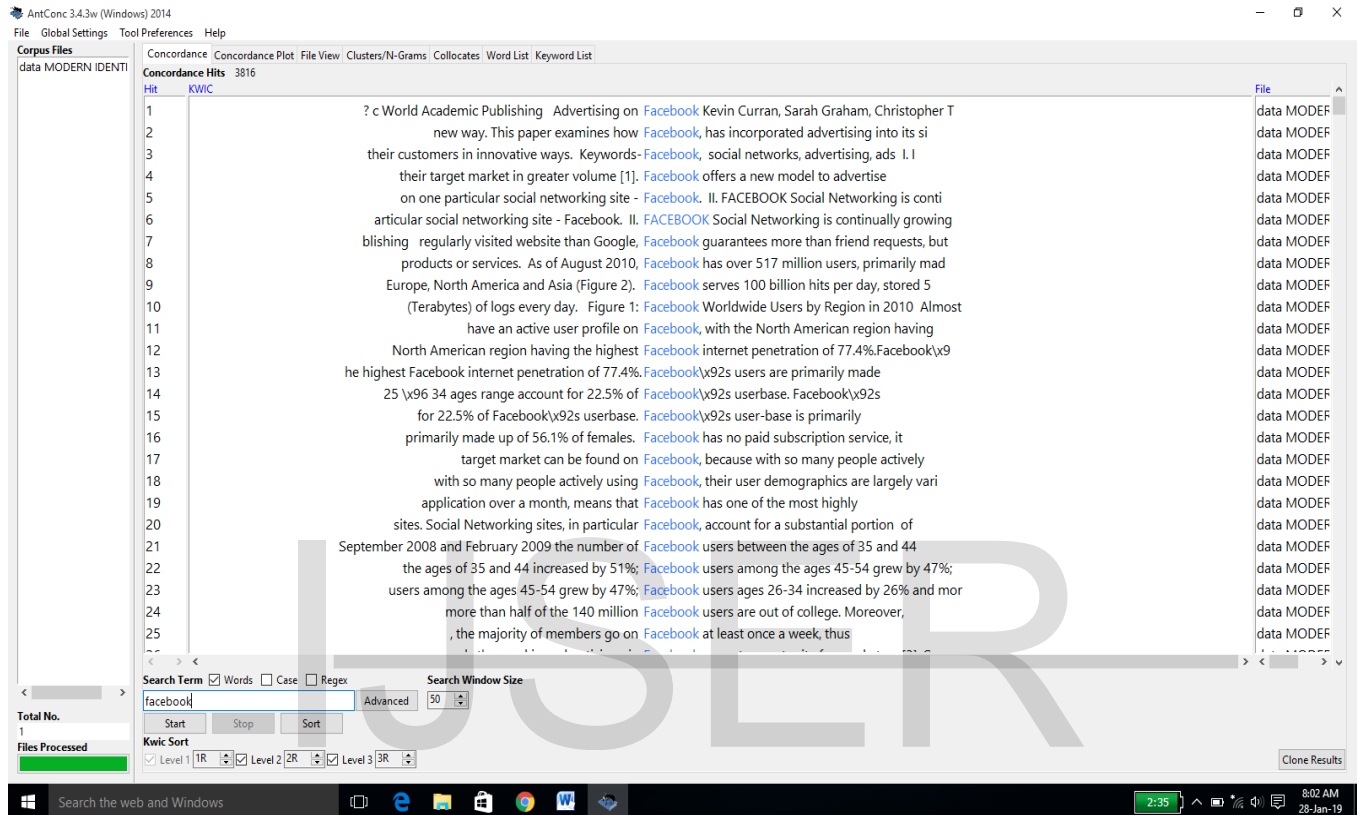
Data were collected by net website Academia research papers. A collection of modern research papers on the topic of modern identity issues was placed on Notepad and entered in Antconc software for analysis. The researcher has got login access to Academia website. By Academia research 56 research papers having 438202 words. The researcher has started with adding data collected file in AntConc 4.3.4w (windows) 2014 by Laurence Anthony, and started with Key Words as Facebook, political, frequency level to find out the use of modern identity on social media

FINDINGS

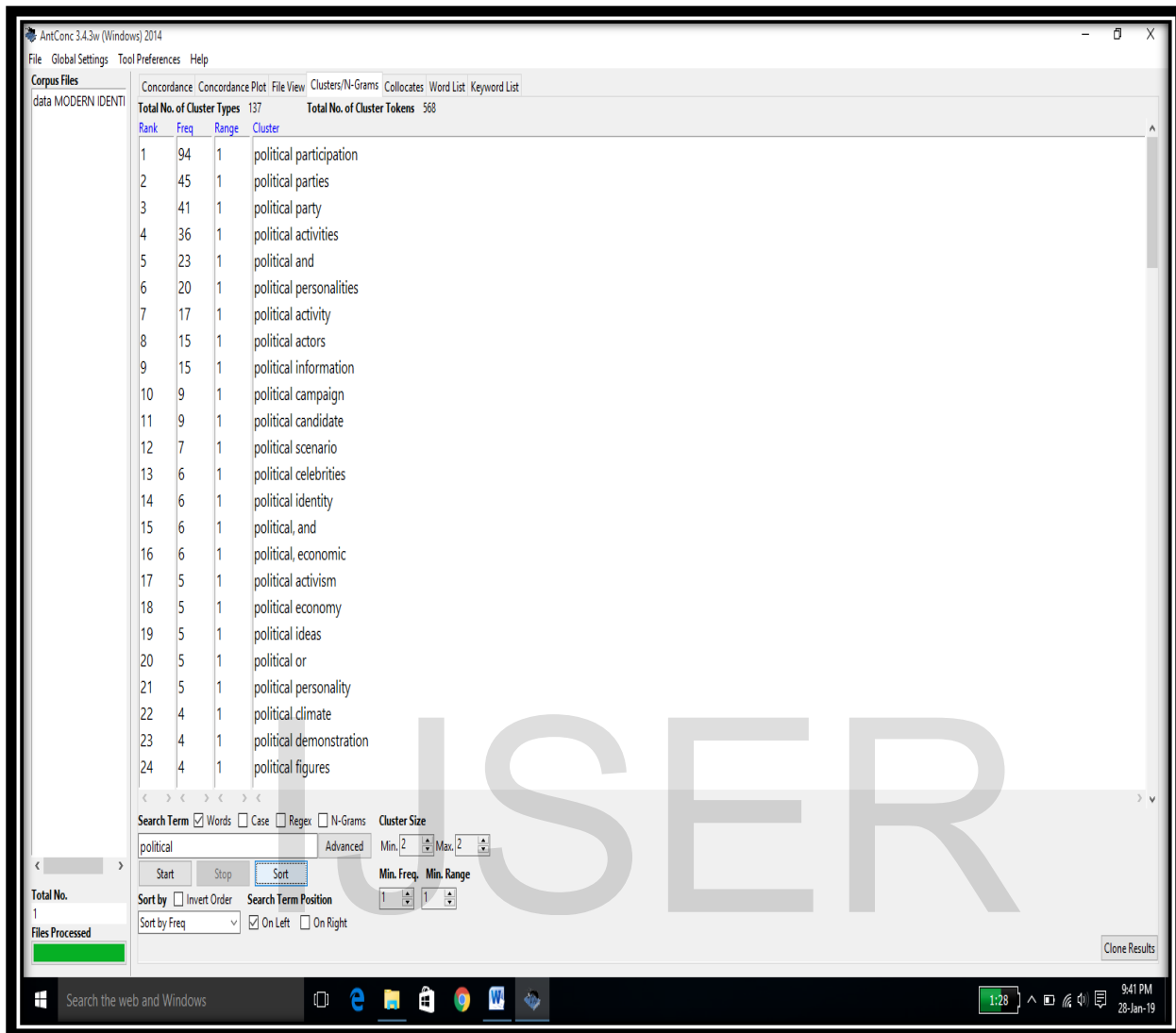
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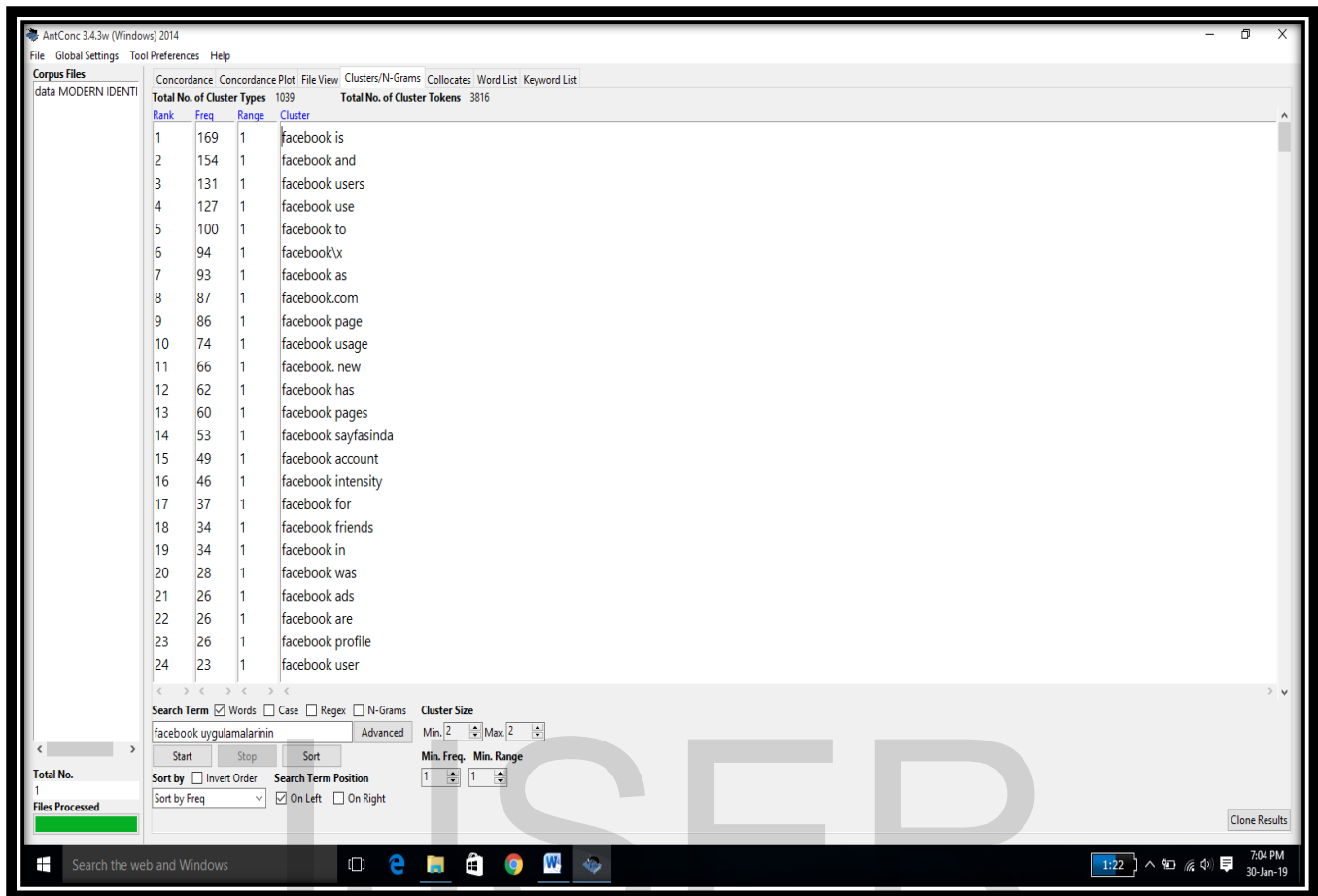
After adding word list the words as political were analyzed to find out frequency level to find out the use of modern identity on social media specially on Facebook



The word Concordance hints shows 3816 it is a remarkable ratio. ON social networks, its greater volume offers a great world level academic publications, incorporated advertising, dealing of customers in an innovative way, social network adds, availability of greater market in greater volume, offering a new model to advertise, advertising on one social network cite. It is notable that social media is continually growing. According to a record till August 2010, Facebook has 517 billion users on net for different purposes.



In political collocates, as far as the word “political” is assessed in software, it has 137 cluster types, as political parties, political participation, political activities, characterization of political personalities, political information, ways of political campaign about candidates, celebrations comments, pictures, statements, political identity in political scenario, figures and features of political demonstration are discussed in details.



In clusters and N- Grams, total No of Clusters Tokens is 3616, frequency of use of Facebook is 169, Facebook users 131, Facebook page 86, Facebook friends 34, Facebook adds 26, Facebook Profile 26, Facebook twitter 13, advertising 12, Facebook activities 10, Facebook data frequency 4 , Facebook developers frequency is 3, frequency of Facebook friends 2, frequency of Facebook research is 2, Facebook Presentation is having least frequency as 1.

CONCLUSION

The researcher has explored the social, economic, and demographic characteristics of the respondents, investigate the various social and economic dimensions that lead to the facebook study, the nature of problems of face book users, the impacts of face book on the mind of people, the role of face book in addressing the mass audience and propose measures to address growing problems of modern era and identity. Key to investigating personality ideas, utilized individual personalities attributes, people embrace etymological or articulations that list topographical starting point, sex, age, or class and show

enrollment in explicit social groupings or character classifications. At the point when these people talk with a conversationalist, they convey to the specific circumstance their "history as an abstract being" (Davies and Harré, 1990, p. 48) Analysts of personality embrace, change, and structure strategies that fit their particular purposes, and this segment talks about probably the most famous approaches and their comparing issues. At the point when individuals talk, they trade data as well as redesign "a feeling of their identity and how they identify with the world" (Norton, 2013, p. 4). characterizes way of life as "the manner in which an individual comprehends his or her relationship to the world, how that relationship is developed crosswise over reality, and how the individual comprehends potential outcomes for the future" constantly consulted dialect (Baxter, 2016) and furthermore with incredible vacillation; consequently personality, while key to connected etymology, is additionally an exceptionally dangerous term. Personality credits classifications: ethnic, racial, national, sex, social class, dialect , way of life (Block, 2012). As an individual crosswise over takes part different spaces, feeling and connection ceaselessly move.

RECOMMENDATIONS / SUGGESTIONS

On social media the use of proper, nice , sophisticated, clean, clear, simple, to the point, brief, neat and polished language is appreciated. Even in the comment boxes,in poking or sticker comments , the use of language is of great impact for the audience.In modern time the language use on media response, specially on Facebook has become the identity.

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